



 inter pipeline
**FORT McMURRAY
MARATHON** 

SEPTEMBER 22, 2024

PARTNERSHIP OPPORTUNITIES



Race Partner Opportunity

Full Marathon - Half Marathon - Kids Fun Run

INVESTMENT

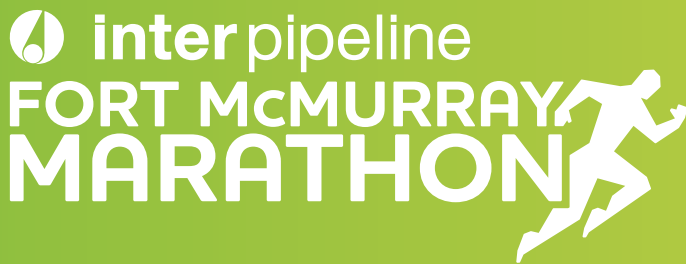
\$3,500 FOR 1 YEAR

OR \$9,000 OVER 3 YEARS

As the official Full Marathon, Half Marathon or Kids Fun Run presenting sponsor your corporation will receive the exclusive partnership benefits as outlined below associated with your race distance.

PARTNERSHIP BENEFITS

- Official naming rights as the partner for your sponsored race, one of the following: 10K race, 5K race, 3K race or the Kid's Fun Run – i.e. "your company name 10K"
- Exclusive opportunity to partner with Fort McMurray's highly anticipated annual event
- Official partnership announcement in press release and on social media platforms
- Corporate logo included on runners' archway, exclusively reserved for presenting partners only
- Logo included on Marathon runners' bibs for your sponsored race and the event t-shirt
- Corporate name, logo and URL on official Marathon event website
- Opportunity to set up 10'x10' tent activation at event
- Opportunity for employee engagement at water stations
- Opportunity to include company branded promotional items in runners' packages
- Opportunity to hand out medals for your sponsored race
- Community exposure and recognition as a committed partner in the region
- Corporate name and logo included in the event material including:
 - Runners' archway
 - Event sponsorship signage
 - Race bibs
 - T-shirt (not applicable for the Kid's Fun Run)
- Thank-you mentions on RRC social media websites and press releases



Race Partner Opportunity

10K - 5K - 3K

INVESTMENT

\$2,500 OVER 1 YEAR

OR \$6,000 OVER 3 YEARS

As the official 10K, 5KM or 3KM presenting sponsor your corporation will receive the exclusive partnership benefits as outlined below associated with your race distance.

PARTNERSHIP BENEFITS

- Official naming rights as the partner for your sponsored race, one of the following: 10K race, 5K race, 3K race or the Kid's Fun Run – i.e. "your company name 10K"
- Exclusive opportunity to partner with Fort McMurray's highly anticipated annual event
- Official partnership announcement in press release and on social media platforms
- Corporate logo included on runners' archway, exclusively reserved for presenting partners only
- Logo included on Marathon runners' bibs for your sponsored race and the event t-shirt
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- Opportunity to set up 10'x10' tent activation at event
- Opportunity for employee engagement at water stations
- Opportunity to include company branded promotional items in runners' packages
- Opportunity to hand out medals for your sponsored race
- Community exposure and recognition as a committed partner in the region
- Corporate name and logo included in the event material including:
 - Runners' archway
 - Event sponsorship signage
 - Race bibs
 - T-shirt (not applicable for the Kid's Fun Run)
- Thank-you mentions on RRC social media websites and press releases

Supporting Sponsor

MINIMUM OF
\$1,000
IN MONETARY
OR IN-KIND
SERVICES

PARTNERSHIP BENEFITS

- Opportunity to set up 10'x10' tent activation at the event.
- Employee engagement opportunity
- Opportunity to support the needs for the successful delivery of the Fort McMurray Marathon event
- Corporate name & logo included on event sponsorship signage
- Community exposure & recognition as a committed partner in the region
- Corporate name, logo and URL on official Marathon event website
- Thank-you mentions on websites and press release

Hydration Partner

IN-KIND CONTRIBUTION
OF WATER & CUPS FOR
THE EVENT FOR UP TO
600 PARTICIPANTS

PARTNERSHIP BENEFITS

- Opportunity to provide hydration and branded cups to over 600 athletes
- Corporate name and logo included on event sponsorship signage
- Corporate name, logo and URL on official Marathon event website
- Community exposure & recognition as a committed partner in the region
- Thank-you mentions on websites and press release

Nutrition Partner

IN-KIND CONTRIBUTION
OF NUTRITIONAL SNACKS
FOR THE RUNNER'S
CHUTE FOR UP TO 600
PARTICIPANTS

PARTNERSHIP BENEFITS

- Opportunity to provide participants with nutritional products in the runners chute
- Corporate name and logo included on event sponsorship signage
- Corporate name, logo and URL on official Marathon event website
- Community exposure & recognition as a committed partner in the region
- Thank-you mentions on websites and press release

