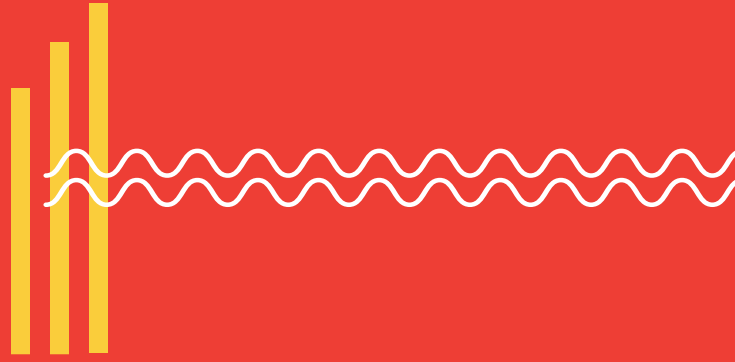


SUMMER ADVENTURE CAMPS



**COMMUNITY IMPACT
OVERVIEW &
PARTNERSHIP OPPORTUNITY**

PROGRAM OVERVIEW



Summer Adventure Camps are week-long camps offered in the summer months of July and August.

These camps are fully supervised and run by trained camp leaders at both MacDonald Island Park and Anzac Recreation Centre Presented by CNOOC.

Summer Adventure Camps provide safe and inclusive fun while supporting the health, wellbeing and education of the youth in our community.

Kids from ages 3-12 choose from tailored camps focused on adventure, expression, excitement and positive learning. Youth spend their summer days taking part in activities such as swimming, rock climbing, nature walks, team sports, arts & crafts and more!

CAMP THEMES



SUMMER TIME ADVENTURES
UNDER THE SEA
JURASSIC SAFARI
ALL ABOUT BUGS
ANIMAL PLANET
SPORTS OF ALL SORTS
SUPERHEROES
ISLAND ADVENTURE
EXPLORING NATURE
WONDERFULLY WACKY

COMMUNITY IMPACT OVERVIEW

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This sponsorship is directly invested to support the operations of the Summer Adventure Camps.

Through this sponsorship, Summer Adventure Camps can be offered with a lower, more accessible registration fee.

Over the past three years, Summer Adventure Camps have provided **innovative programming** and extraordinary experiences to over **2,900 campers!**

Summer Adventure Camps in Anzac

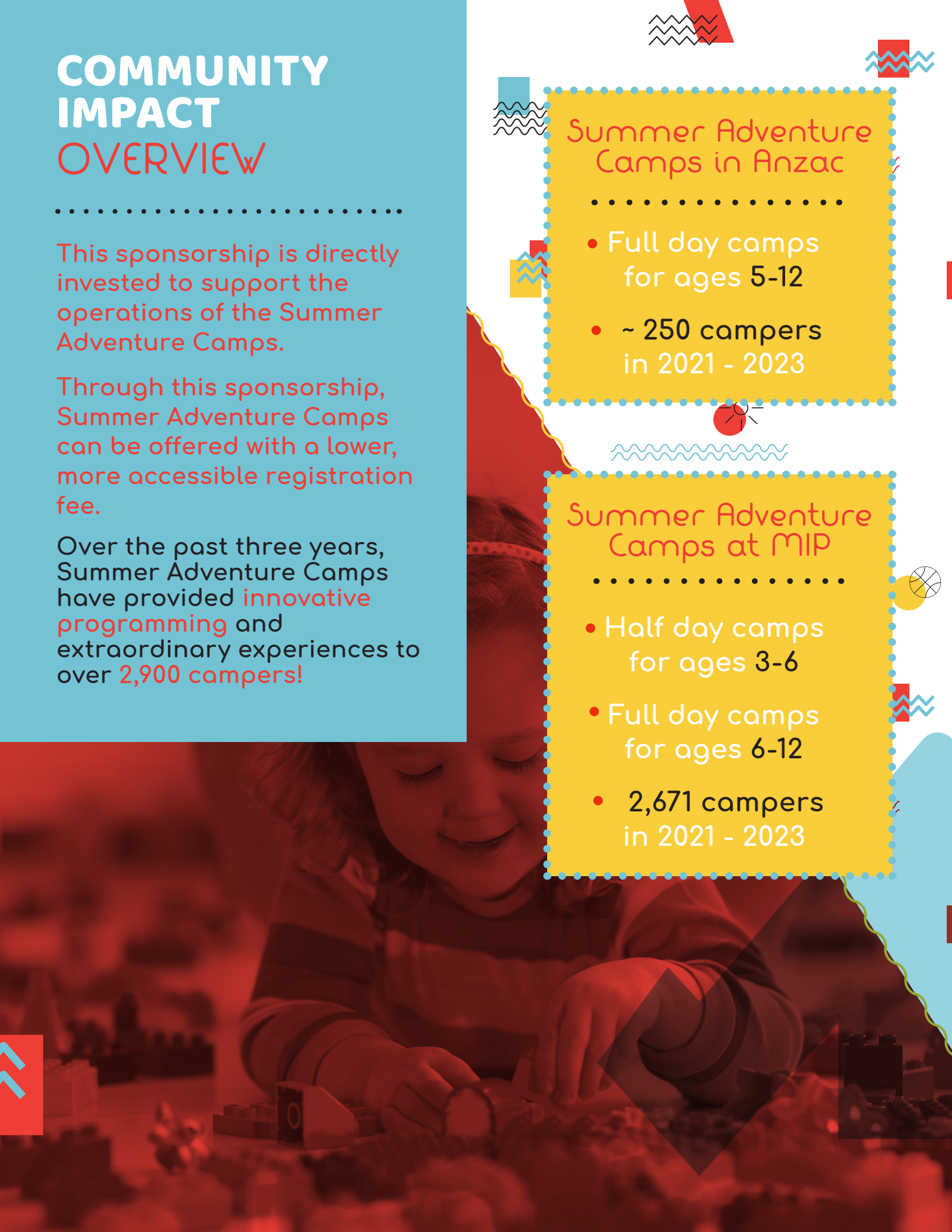
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- Full day camps for ages 5-12
- ~ 250 campers in 2021 - 2023

Summer Adventure Camps at MIP

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- Half day camps for ages 3-6
- Full day camps for ages 6-12
- 2,671 campers in 2021 - 2023



2024- 2028

SUMMER ADVENTURE CAMPS

PARTNERSHIP OPPORTUNITY

As the official Title Partner for Summer Adventure Camps, your corporation will receive high level exposure as a community partner who supports recreation for youth in Wood Buffalo.

- Official naming rights and formal recognition as the presenting partner in all press releases, marketing material, advertising campaigns and publications
- Logo prominently displayed within the Summer Adventure Camps logo and branded material
- Recognition on applicable RRC's website and social media platforms
- Recognition on Summer Adventure Camp web pages
- Media announcement highlighting corporate sponsorship each year
- Direct community engagement with opportunities for activations during the weeks of Summer Adventure Camps
- Community exposure and recognition as the most prominently affiliated partner with summer camps in the region



The investment for this sponsorship is \$25,000 per year over a five year term.

With this funding, the RRC can continue to offer a lower registration fee and make a positive difference for the community of Wood Buffalo.

Sincerely,

Leah Howse

**Partnerships and Community Relations Advisor
Regional Recreation Corporation of Wood Buffalo**



THANK YOU

for making a positive
difference in the
communities we serve

**SUMMER
ADVENTURE
CAMPS**