

The background is a vibrant blue with scattered, multi-colored confetti pieces in shades of orange, red, teal, and dark blue. A white wavy line separates the top section from the bottom dark blue section.

The Craze

**PARTNERSHIP
OPPORTUNITIES**

MIP MAC
DONALD
ISLAND
PARK



MAIN EVENT OPPORTUNITIES

The Craze is the most popular family focused event on New Year's Eve with an attendance of over 6,500 people each year! From fireworks to face painting and everything in between, this free day of entertainment and activities provides fun for every member of the family to enjoy!

As an official Main Event Partner, your corporation will directly contribute to the event operations which allows families to participate in this day of celebration for free and your brand will be showcased as a strong community partner in the Wood Buffalo Region.

PARTNERSHIP BENEFITS

- Naming rights to sponsored activity: "Company Name Main stage" Or "Company Name Fireworks"
- Prominent logo placement on activity signage and & event signage
- Prominent logo recognition in official event virtual program
- Corporate name recognition in event press release
- Thank you mentions on social media pre and post event
- Logo and /or corporate recognition on event web page
- Employee engagement opportunities at sponsored event
- Opportunity for brand activation at sponsored event

\$10,000

MAIN STAGE

FIREWORKS



**The
Craze**



FEATURE ACTIVITY OPPORTUNITIES

The Craze is the most popular family focused event on New Year's Eve with an attendance of over 6,500 people each year! From fireworks to face painting and everything in between, this free day of entertainment and activities provides fun for every member of the family to enjoy!

As an official Feature Activity Partner, your corporation will directly contribute to the event operations which allows families to participate in this day of celebration for free and your brand will be showcased as a strong community partner in the Wood Buffalo Region.

PARTNERSHIP BENEFITS

- Prominent logo placement on activity signage and & event signage
- Logo recognition in official event virtual program
- Corporate name in event press release
- Thank you mentions on social media pre and post event
- Logo and/or corporate recognition on event web page
- Employee engagement opportunities at sponsored event

\$3,500

BOUNCY CASTLES

FACE PAINTING

WIPEOUT

WAGON RIDES

**The
Craze**





ACTIVITY OPPORTUNITIES

The Craze is the most popular family focused event on New Year's Eve with an attendance of over 6,500 people each year! From fireworks to face painting and everything in between, this free day of entertainment and activities provides fun for every member of the family to enjoy!

As an official Activity Partner, your corporation will directly contribute to the event operations which allows families to participate in this day of celebration for free and your brand will be showcased as a strong community partner in the Wood Buffalo Region.

PARTNERSHIP BENEFITS

- Logo recognition on activity signage
- Logo recognition in official event virtual program
- Corporate name in event press release
- Thank you mentions on social media pre and post event
- Logo and/or corporate recognition on event web page
- Employee engagement opportunities at sponsored event

\$2,500

DJ SKATE

SPEED CLIMB

CRAFT CARNIVAL

KIDS PLAY ZONE



The Craze

THE CRAZE PRESENTED BY SYNCRUDE

PARTNERSHIP OPPORTUNITIES

PARTNER INFORMATION

Please complete this form and e-mail it to the contact listed below:

Partner Name: _____

Contact Person: _____

Phone: _____

Address: _____

City: _____

Province: _____ Postal Code: _____

Authorized Signature: _____

Return completed form to:

Regional Recreation
Corporation of Wood Buffalo

Attention: Leah Howse
Partnerships and Community
Relations Advisor

1 C.A. Knight Way
Fort McMurray, AB
T9H 5C5

E-mail: leah.howse@rrcwb.ca

Please indicate your desired partnership

Main Event: _____

Feature Activity: _____

Activity: _____

